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Cosmopolitan

Glads

Gardens
Milwaukee
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ARE MONEY MAKERS

SULTAN GIAD GARDENS



Famous The World

231 WEST WISCONSIN AV.
MILWAUKEE 3, WISCONSIN

1951

FLOWERS WILL MAKE IT A BETTER YEAR FOR YOU!

As I begin to write the material for this catalogue it is the first day of 1951, so I extend friendly wishes and sincere hopes for a peaceful and pleasant year to come. Looking ahead, it seems to me that we will all be seeking means to bring diversion from the fears of war, from the burden of high taxes, from the days, weeks and months of anxiety for friends and loved ones in the service of our country.

Some of you make your livelihood, or at least part of it, from the growing of flowers and bulbs. For you it is necessary to think in terms of dollars and cents. For others the growing of flowers offers a means of diversion, a few hours of pleasant exercise and satisfying efforts devoted to producing something of beauty, something which will make you proud beyond words of expression.

From some of my friendly competitors I have had words of discouragement and reports that business has been slow. The first business day of the new year brought to me a flood of

mail from all sections of the country and I am confident that the gladiolus business will flourish during the coming year. Some sections of the country experienced rather disappointing cut flower business during 1950, while many growers reported that they had had one of their best seasons.

In Milwaukee we had times of distress on the cut flower market, not only for the glads, but for other flowers as well. It wasn't so much because sales lagged, as the fact that unseasonal weather often produced an excessive amount of flowers, more than the market could consume. Such times were followed by shortages and a resultant stretch of high prices. Our Milwaukee flower business is at an all time peak and I know that the flower business will prosper elsewhere.

I recall during the early days of the last war when many of our prominent florists were fearful of what would happen to the flower business. At one meeting which I attended one of them made the dire prediction that "in an-

A DEFINITION

*The power to choose the work I do,
To grow and have the larger view,
To know and feel that I am free,
To stand erect, not bow the knee.
To be no chattel of the State,
To be the master of my fate,
To dare, to risk, to lose, to win,
To make my own career begin.
To serve the world in my own way,
To gain in wisdom, day by day.
With hope and zest to climb, to rise,
I call that PRIVATE ENTERPRISE.*

other year we would all be out of business." Most of you know that just the opposite happened and that the flower business enjoyed the most prosperous days in history. I'm not making any predictions for the future, but it is only logical to believe that as many competitive items become restricted in production or are taken entirely from the market, that people naturally will have more money for flowers. However, I don't like to place so much emphasis upon the monetary end of the business. Most of you who know me personally know that fundamentally I grow flowers and have always grown them because I love them. I have always considered myself to be an ordinary and humble man, but never-the-less I have an artistic sense and an appreciation for beauty. While I can appreciate art, music and song, my catering to the artistic has found its chief expression in flowers. It is true, also, that I have been most successful in my work with flowers, but that is a natural result of the keen interest in them, and love for them, which is bound to culminate in a prosperous business.

From my varied experiences in the flower business I have learned through the years that all in the flower business is not profit, nor that it is an easy profession, nor one without many hazards. This same knowledge carries through with my many gladiolus customers and I make every possible ef-

fort to make their investments in glads a profitable one, whether it is for those who must depend upon the monetary angle, or those who grow these fine flowers for beauty and enjoyment. I consider that every variety I list is one of the very best and as I have often mentioned in my advertising,— "I do not grow all of the good glads, but all I grow are good." Those experienced in glad growing know that a variety does not always perform the same in all types of soil or in varied climates with the same degree of regularity, but it is true that a real top-notch variety does fairly well no matter where or by whom grown. It is well to give them all a fair trial as most of them do improve if given a year or two to acclimate themselves to their new home, new climate and new growing conditions.

I also want to warn you not to expect outstanding results without devoting some of your time, talent and effort in an attempt to do a good job. You will always be repaid, as in all things, for the care and attention you shower upon these flowers. I would say that it is a simple care you need to give them — selection of a good, sunny, well ventilated spot, thorough preparation of the soil, careful planting, consistent cultivation and spraying, moderate fertilization and ample water. Plant large bulbs 5 inches deep, small ones, three or four inches. Spray or

dust with DDT. If you begin with good, clean bulbs you will meet with real success.

I've often mentioned that I love all flowers and grow many kinds. Usually I purchase a hundred bench roses from one of our green houses. Last year I had long rows of nasturtiums and cosmos out in the fields among the glads. I didn't have time to pick them but visitors were welcome to do so and it filled their hearts with joy to get in there and pick to their hearts' content. I also have some select seedlings of irises and daylillies, and I look forward to seeing them bloom this year. They were young plants and now have had a season's growing to establish themselves.

And then I had about a quarter acre of the wonderful delphiniums which I am listing elsewhere in this catalogue. The seeds were started in one of our greenhouses, in flats, and then I transplanted them in cold frames. How well I remember that job, as I did it during early spring on a cold, rainy day. Later they were transplanted in the field and really they were most beautiful. My farm is on one of the busiest highways by-passing Milwaukee and there were no end of flower lovers who came to see these delphiniums and to beg me to sell them. Adjoining this patch was a field of 50,000 planting stock of Spic and Span in full bloom, and many were the photographers who appre-

ciated the colorful view. It's really quite a job to get a little work done with the constant flow of visitors, but isn't it more fun to stand and chat and discuss flowers than it is to work?

My garden often showed the results of some of this gab-festing. The roses finally were buried in the weeds, but they bloomed profusely and visitors had their fun in cutting them. Seems there's no such real fun or pleasure like that which comes with giving away flowers and nothing so much appreciated by those who receive them. This doesn't apply only to my garden, but it always occurs when we have a flower show in Milwaukee and there are flowers to be given away; or when we hold our National Flower Week and give away 25,000 boutonnieres on the streets. It's marvelous how much joy just one such little flower can create.

This always brings to my mind the one question . . . if they create so much joy and happiness, why is it that people don't spend a few cents for them to bring this pleasure and beauty into their homes regularly! People will go to many extremes to beautify their homes and their yards, but when it comes to flowers, they seem to hit a weak spot. Doesn't it suggest, perhaps, that our promotion of flowers has been an incomplete job. I think it does. We have done a very poor job in selling flowers, in making people want them

for their homes, to wear, to give to their friends. The flower business is a tremendous industry, yet one of the poorest publicized. We hold in our hands an opportunity for great expansion, an opportunity to build one of the most profitable industries in the world. Some day we will blossom out and build it to these tremendous heights.

I don't believe it is so much a fact that people don't cherish flowers, and really want them, as it is because they are a little too high priced for them to use regularly. We must find the means to grow them cheaper and merchandise them so that flower lovers can afford to take them home regularly.

In all the world there's nothing so beautiful as a flower, not in art, music nor song. We in the flower business are fortunate individuals indeed to have made this our profession, our hobby, or both.

Well, I'm afraid that all of this discussion won't be selling any bulbs. It costs money to have a little printing done, so guess I'll have to close the spout and get down to the business of talking glads.

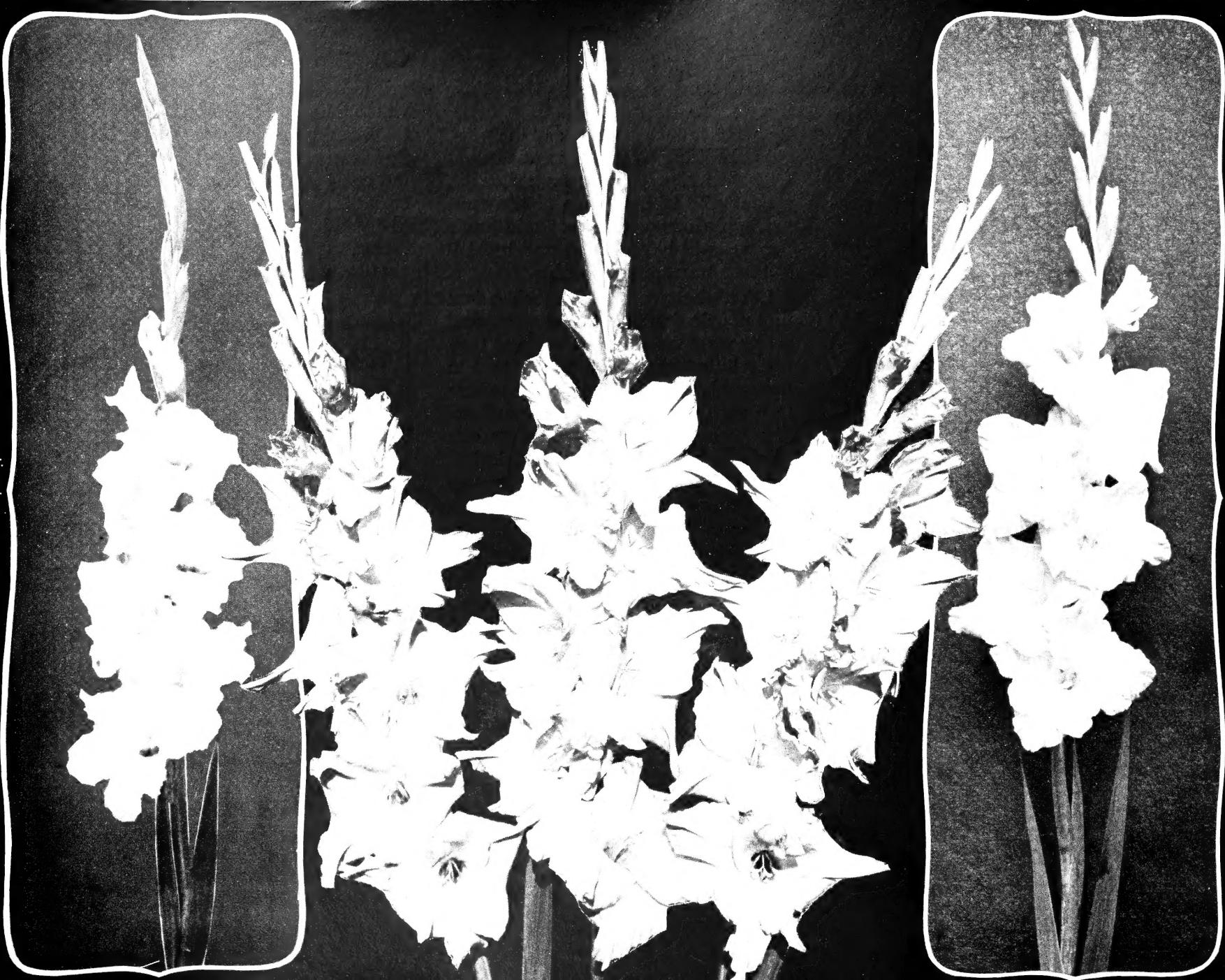
I am proud to present to the gladiolus world my 1951 catalogue. I am actually not so proud of the character or make-up of the book, as I am of the fact that it contains a high percentage of the very finest varieties grown. They are all tried and tested varieties. If

you will study the show reports you will find that my list includes practically all of the top winners. You will also find most of these varieties included in the symposiums and other ratings. I consider these facts a testimonial as to my judgment in appraising the gladiolus, especially so for commercial or cut flower production.

What's New?

On the following pages are illustrated and described several new gladiolus which I have selected to add to my listings. I feel confident that every one of them is most worthy and fills a definite need — in color — style — for commercial growing — for the show table or for your own personal wants.

Heading this list is King David, my own introduction, which you will find featured in the center spread. Others come from the Melk Bros., from Reliance Gardens; Ted Woods; Flad-Torrie; Wards Flower Ranch and several other of the best known hybridists I have been quite successful in the past in selecting worthy new varieties and I feel confident that I have exercised good judgment in choosing those which I am co-introducing this year.



The three introductions on the opposite page come from C. H. and G. Melk and represent some excellent new varieties. Much of my knowledge on gladiolus growing was learned from these glad people during our many years of friendship. They are large producers of cut flowers for the Milwaukee market, as well as large bulb growers. I have confidence in their judgment and selection of seedlings worthy of introduction.

PINK CLASSIC (Center)

One of the largest, strongest growing and finest glads in my garden this past season. When the Melk's visited my glad patch during the summer they were wondering, when at a distance, about the large, tall glad dominating the rows of seedlings. Of course they were surprised when they were told it was their own Pink Classic. It grows very tall, produces 5½ inch or larger florets which are ruffled and fluted. Color, a deep pink, shading into lighter throat. Bulblet production and germination good.

Prices, each - Large \$3.00 - Med. \$2.50

Small \$2.00 - Bulblets 10 for \$3.00

HONEY (Left)

Honey is a very classy and substantial pink, with somewhat lighter throat, but practically of self color. It is nicely ruffled and of excellent substance. Florets firmly attached, averaging about 6 open. Medium size. Has nicely ruffled and richly colored buds. I helped pin on the rosette for best seedling basket at the South Wisconsin-North Illinois show at Jefferson last summer.

Prices, each - Large \$3.00 - Med. \$2.50

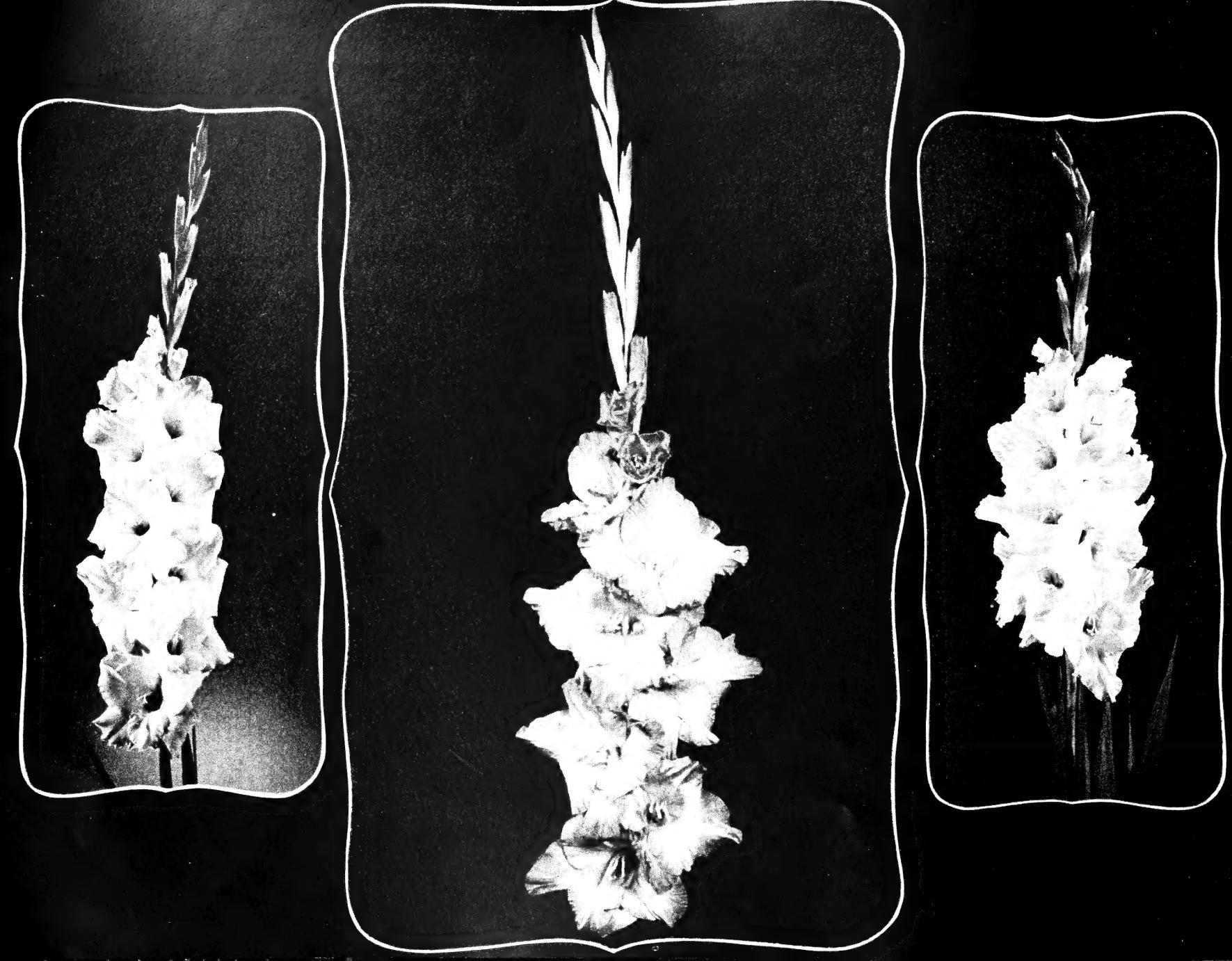
Small \$2.00 - Bulblets 10 for \$3.00

SKIPPY (Right)

Here is a fine, tall, heavily ruffled white. Spikes are wiry, just the type florists like for their basket and vase designing. There's a small pink blotch in the throat. Florets up to 5 inches usually 6 open and many showing color. I think Skippy has a good future as a commercial variety. It's not sensational but is a very substantial type of glad . . . not a "flash in the pan," but one which will stand the test of time.

Prices, each - Large \$3.00 - Med. \$2.50

Small \$2.00 - Bulblets 10 for \$3.00



BONNIE BRAE (Left)

A lovely blush pink with pale pink throat. Will hold 8 open on a very tall, straight spike. Rated as one of the best in my gardens this past summer. I especially recommend it for commercial growing. Has won many top awards at Canadian shows.

Large \$2.00 - Med. \$1.50 - Small \$1.00
Bulblets 25 cents each but sold only
with the purchase of a bulb

EDGWOOD (Center)

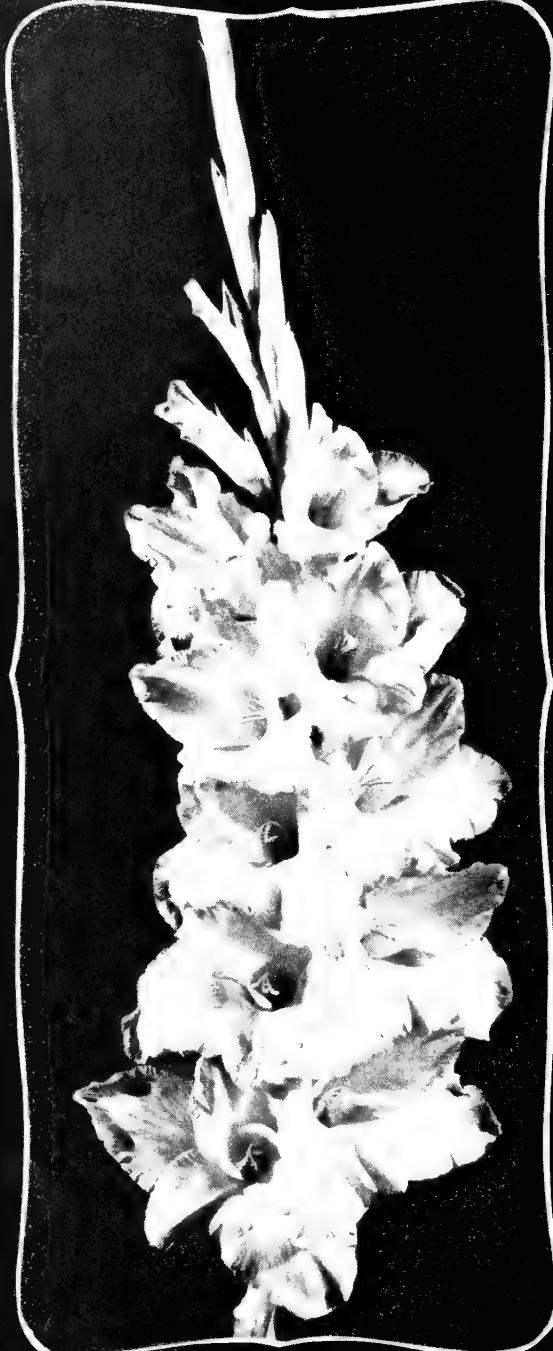
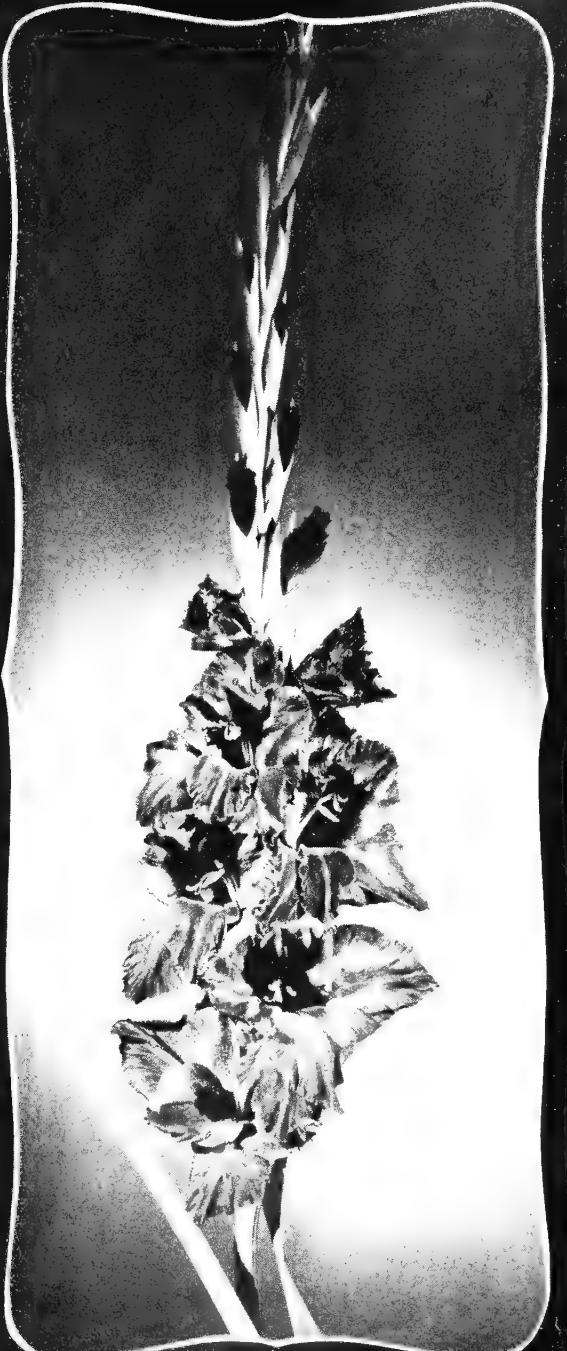
Edgwood performed very well through all its early tests. It is a medium rose which opens up to eight florets on a 20 bud spike. The throat is a little lighter and has a shade of deeper rose in the throat. It is slightly ruffled. It is an exhibition and good commercial variety. Was champion seedling at the Waterloo, Iowa show in 1949.

Prices, each - Large \$5.00 - Med. \$4.00
Small \$3.00 - Bulblets 10 for \$5.00

EVENING STAR (Right)

I have selected this very choice glad in preference to others from Mr. Barrett. Good whites are needed for the commercial markets. Evening Star is very highly ruffled. It grows tall and will open 8 florets from its 22 buds. This may well prove to be one of the finest whites ever introduced.

Prices - \$5.00 each, any size
Bulblets 50 cents each



COLONIAL DAME (Left)

A very ruffled and frilled lavender which will open 10 or more florets. Placement very formal. Bulblet production and germination very good. Has won many top awards in Canadian shows. Be sure to try it.

Prices, each - Large \$1.00 - Med. \$.75

Small \$.50 - Bulblets 10 for 75c

ACE OF SPADES (Center)

A strong, healthy giant black red. Will produce a 30-32 inch flower head holding 22 buds. Opens 5-6 very huge florets. Will be a sure winner at the shows and is also very promising for commercial use.

Prices - Large \$4.00 - Med. \$3.50

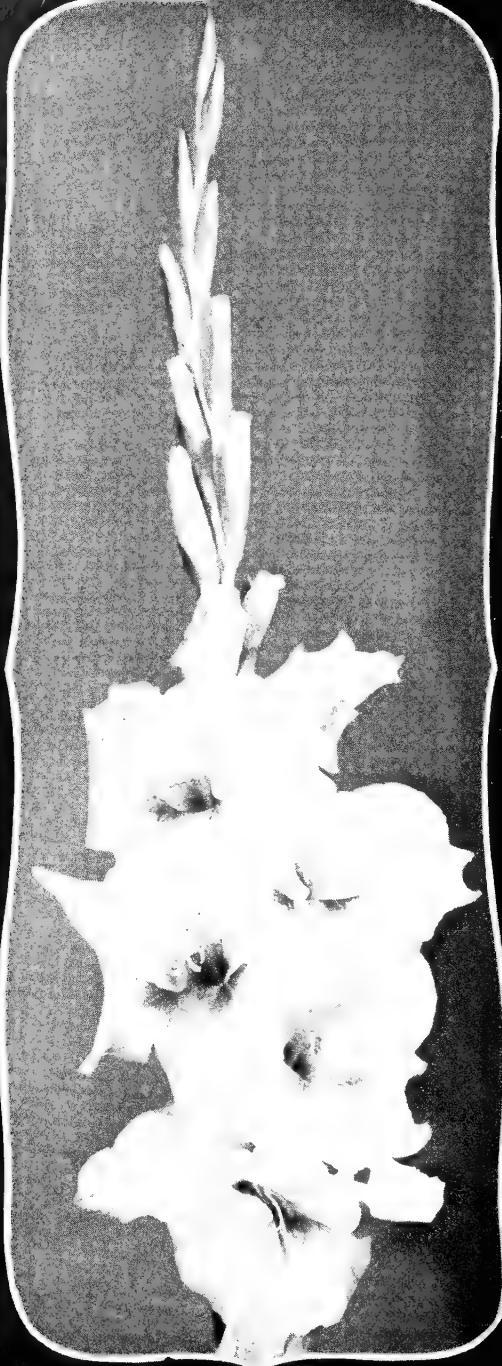
Small - \$3.00 - Bulblets 50c each

BIG JOE (Right)

A large new ruffled bright red. Very prominent at the leading Canadian shows. Capable of being grown to Grand Championship spikes. Stock very scarce and will be for some time.

Prices - Any size \$3.00 each

Bulblets 30c each



MARGARET JEAN (Left)

An early orange. Fine, clean foliage, perfect bulbs, many bubbles, good orange color all help to make this an outstanding variety. Top awards in Canadian shows. Be sure to try this good cut flower.

Large - \$2.00 - Med. \$1.50 - Small \$1.00

Bubbles 10 for \$1.50 - 100 for \$12.00

"This is to advise that we have received the Spic and Span bulbs you forwarded and they arrived in excellent condition and we were very well pleased with the size, quality and condition of the bulbs. It was an excellent shipment and left nothing to be desired."

N. C. (Florida)

STERLING (Center)

Proved to be a vigorous and healthy grower for me. I was a little doubtful about its color at first, but I realize that there is nothing with quite the same color values, so it will be valuable for discriminating florists' trade. A deep purple-lavender with rose throat.

Large - \$2.00 - Med. \$1.25 - Small \$.75

Bubbles 10 for \$1.50 - 100 for \$12.00

MISS ALBERTA (Right)

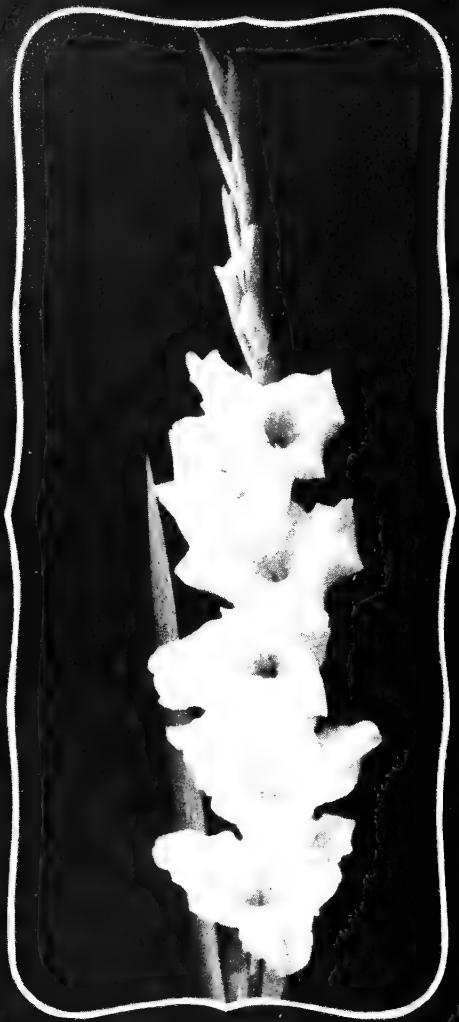
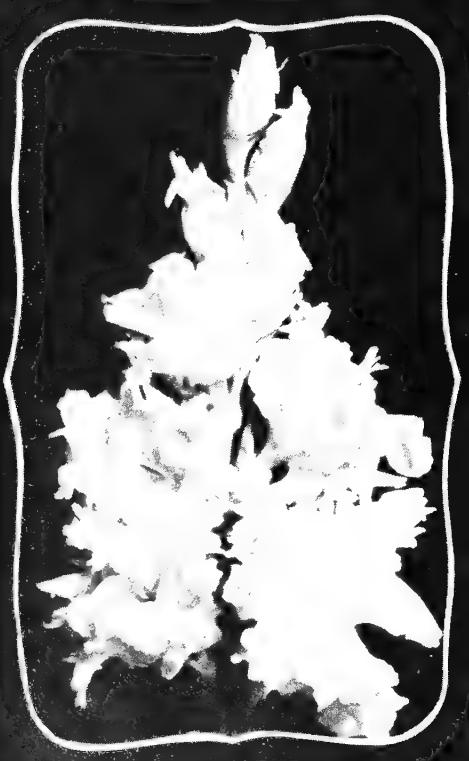
Whenever I needed whites to complete arrangements in baskets or vases for the shows, I always found them in my Miss Alberta. Medium tall in height with lavender throat markings, but you are compensated with many open florets always in perfect placement.

Large - \$1.00 - Med. \$.75 - Small \$.50

Bubbles 10 for \$1.00 - 100 for \$8.00

"Your Bridal Orchid was a real performer for me last summer, and I liked it very much. It is a beautiful glad. I want to congratulate you on bringing out such a beautiful glad and wish you the best of luck with it."

P. Q.



MAN ABOUT TOWN

Anderson is the home of the first successful Double Dragon gladiolus, a new variety which is creating national interest and is bringing fame to its growers, Mr. and Mrs. C. C. Dale, of Federal Gardens, 1047 Federal Drive. Nina Ward, of Middletown, editor of "Ward's Glad News Service," directed Man About Town's layman eye to the horticultural marvel that has excited fanciers in all parts of the country.

The flower appeared five years ago in the Dale gladioli patch through some accident of nature, growing from what appeared to be a normal gladiolus bulb. From the original plant Mr. Dale developed a quantity of seedlets until he now has approximately 2,000 bulbs. Until now, reproduction of Double Dragon glads was considered almost impossible, although many experimentors were working on the problem. The Dales have registered their plant as the Novelty Queen.

In appearance, it has the basic six petals of any glad, but after that it elaborates on its own. Columbine-like spurs, approximately an inch and a half in length, curl at the back of each petal, and the inner side of the floret and throat are feathered with petal frills which give somewhat the appearance of a ruffled pom-pom chrysanthemum. The blossoms are a soft rose-salmon shade, and the spikes carry as many as 16 buds and grow to a height of four to four and one-half feet.

This year Mr. and Mrs. Dale have entered their Novelty Queen in nine state and national shows, to date winning five first place blue ribbons, one second place red ribbon and two rosettes of merit. Flower judges have declared it the most successful and beautiful double glad yet seen.

— from ANDERSON'S IND. BULLETIN

NOVELTY QUEEN (Left)

Looking to the future we in the glad world see such innovations as Novelty Queen, the first dragon type. Florets are spurred, ruffled and entirely different than any you have ever seen. Color is deep peach, or coral. Novelty Queen is a sport. It sets seeds and may prove valuable for hybridizing.

Prices - \$10.00 each, any size

WHITE STAR (Center)

Recommended as a choice early white. All cut flower growers are looking for good early whites and here's one worth stocking. Color is white with bottom petals of rich ivory. Florets slightly fringed and recurved. Placement good. Spikes hold 16-20 buds with six 4-inch florets open. Blooms in 60 days, one of the very earliest. Bulblet production and germination excellent. Bred for disease resistance.

Prices - \$2.00 each

Unit consisting of 10 each, large, med. and small and 140 bulblets at \$50.00

KOKOMO GIANT (Right)

Really a huge, vibrant pink. Color value approximates that of Tivoli. A rough and tumble grower. Usually opens around 5 of these giant florets on tall, straight spikes. This one should win more than its share at the shows. Those of you who are especially interested in size, and yet want the assurance of other good qualities should try Kokomo Giant.

Prices - \$3.00 each of any size

10 of mixed sizes at \$25.00



KEVIN (Left)

As a seedling this fine yellow was known as "The Yellow Picardy". It promises well to be just that. Kevin is a vigorous, husky grower with tall spikes of 22 buds holding 8 open florets. The florets are slightly ruffled and frilled and of excellent medium yellow color. Stock is very, very limited and may not go around this year.

Each - Large \$5.00 - Med. \$4.00

Small \$3.00

1 Large and 10 Bulblets \$10.00

LILA WALLACE (Right)

A nice, tall, cerise with slightly lighter throat. 8 open florets of medium size on tall, slender spikes with 16 buds. Florets are slightly ruffled and pointed. Light, airy and perfect for commercial use. Bulblets will produce marketable spikes. Rated very highly by all who have seen it. Cut flower growers will do well to try Lila Wallace this year. Bulblets will be available in 1952.

Any size \$2.50 each

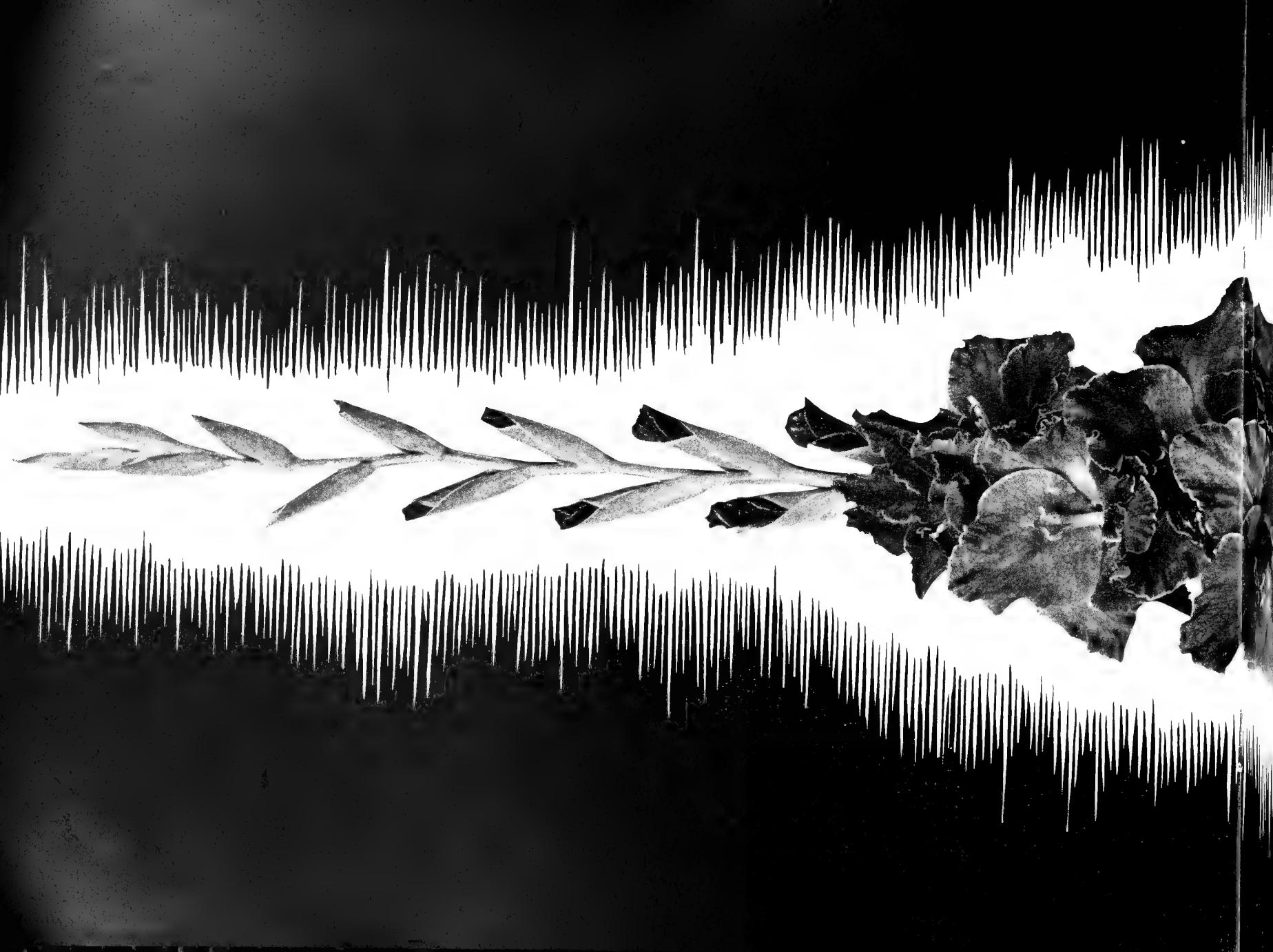
GAY NINETIES (Not Illustrated)

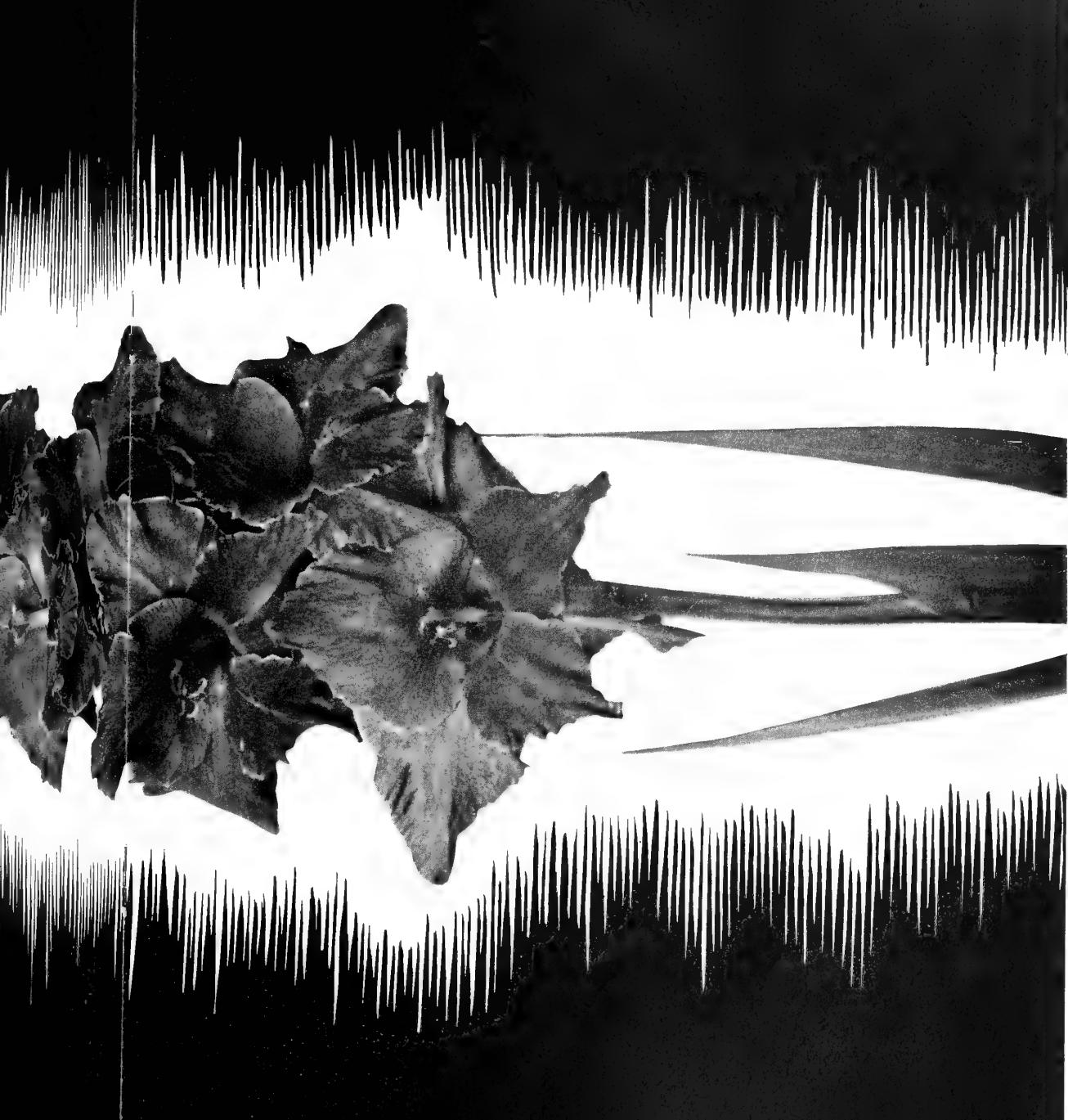
This new glad from Reliance Gardens really offers something new in coloring . . . deep tones of plum-purple with slight brownish overcast. Spikes grow very tall and tapering with up to 9 open florets of medium size. I've seen this one grow in Mr. Krueger's garden and it demonstrated its vigorous and consistent growth. I'd say it offers something new for modern florists design work, as well as for the home gardener who is looking for such new colors for home arrangements. Has received awards of excellence at the South Wisconsin - North Illinois show and at the Indiana State Show at Wabash in 1950.

Each - Large \$3.00 - Med. \$2.00

Small \$1.00

Bulblets 10 for \$3.00





KING DAVID

A King Lear seedling by Anton Carlson.

Illustrated on center page spread

I'd like to gather all of the superlatives customarily used in describing gladiolus when telling you the story of King David. However, I believe I have here a variety which can stand upon its merits.

It's first recommendation is the fact that it was originated by Mr. Carlson who has also given us Oriental Pearl, Bridal Orchid and Spic and Span. I can look into the future with confidence when I say that King David will

KING DAVID

prove to be his finest creation and that probably also means one of the very finest gladiolus varieties ever to be created. I'd like to compare it to Spic and Span as so many of us have become accustomed to use this fine variety as a measuring stick for glads. King David grows just as straight as Spic and Span, and a trifle taller. It also produces more buds and will open more florets, which easily measure 5½ inches.

King David will open 10 florets with many more showing color. It is one of the best varieties to open in water and has great holding qualities.

The color of King David is a deep royal magenta. I have asked my artists for their opinion of its color and this is their decision. They also added the comment that in art circles Royal Magenta is known to be a very rich and beautiful color. It will be classed as a purple.

The many ruffled florets of King David come in fine placement and carry a very distinctive silver edging. The throat petals are of rich, velvet

red and help to beautify the florets. The spike pictured is the only one I had photographed this summer and I was lucky not to miss out on that. It was cut with one open on Thursday and taken 50 miles on Saturday to be photographed. It was fall and this spike was nipped by early frosts which set in as early as Sept. 2nd. Finer spikes were available earlier but as per usual this job of taking photos was put off from day to day, week after week.

The foliage of King David is broad and the deep red tones of the bulbs carry up into the base of the foliage, making very rich and unusually attractive plants. King David produces excellent bulbs, large, firm, beautifully colored, healthy, together with many bulblets. When you see the bulbs you'll agree that they look good enough to eat.

King David has won the coveted American Home Achievement Award. Spikes were shipped to the New England Gladiolus Society Show at Boston, where it won Award of Merit and

scored 86.9 on single spike and 87 on three spikes.

My good friend Walter Krueger took four spikes to the Indiana State Show at Wabash where they carried off top seedling awards of champion single and best three-spike seedling. Here the four spikes averaged 87 when scored. Other awards were gained at Dover, N. J. Champion 6-spike vase, and Grand Champion at the Wisconsin State Fair show.

I do not do any hybridizing but a few spikes which remained uncut produced giant seed pods. It very likely will make an excellent seed parent.

In my estimation, King David will prove to be the best dark colored glad we have, and very likely one of the all-time greats. It's really a glad of the future. You will make no mistake in placing your last \$5 on this one. King David is a late mid-season bloomer, approximately 80-85 days.

**Prices: \$5.00 each for any size
\$10.00 each with ten bulblets**

(Commercial growers write for quotations on larger quantities.)

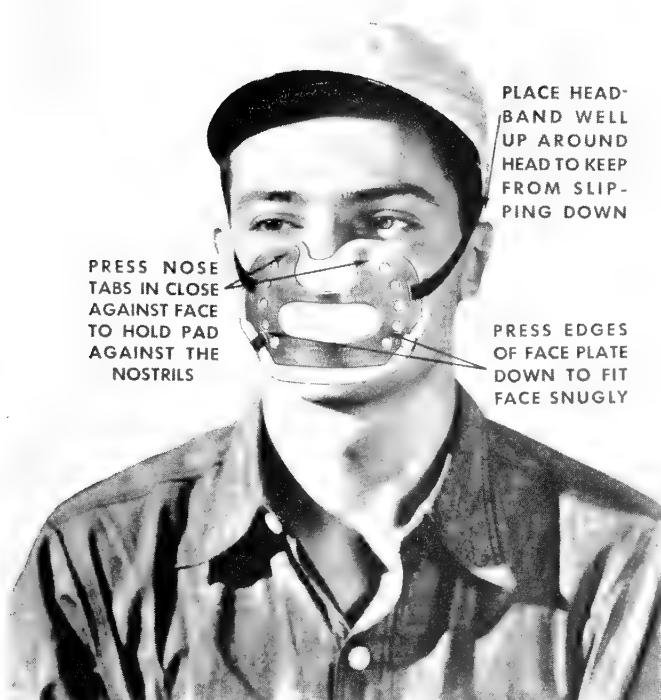
Service Department

Everyone who grows glads has need for an efficient respirator. I have looked for them for years, and have often worn regular army gas masks for spraying and dusting bulbs, but they were almost unbearable to wear.

During the past year I discovered just the thing for my use, a very light, economical and efficient mask. You will find it illustrated here. I have purchased a small allotment of these in the hope that I will be helpful in supplying them to those of you who have not found a source of supply. I am too busy to sell them individually, but will make them available with bulb purchases.

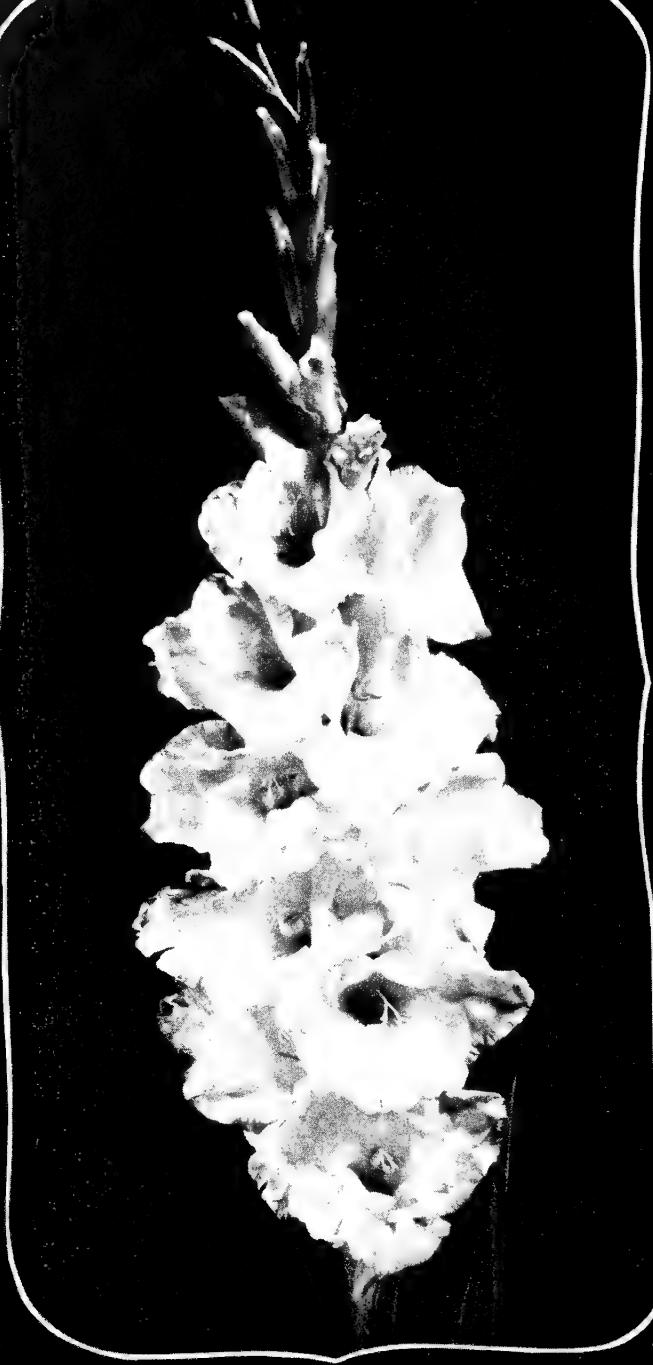
You will find them very useful for cleaning and dusting bulbs, for dipping, for work in the field, spraying or dusting. They are no guard against gas or chemical fumes but do a very efficient job in eliminating dusts from nose and throat. They weigh only a fraction of an ounce, are easily moulded to fit the contour of face, easy to put on and off quickly.

Also very useful for other tasks, cleaning garage or basement, for many duties on the farm, threshing and haying. Also efficient for the sick room, house cleaning, etc.



Price, each with 25 heavy refills - \$1.50

Supplied only with bulb orders



BRIDAL ORCHID

"Second spike of Bridal Orchid open to-day. Just 5 feet tall, 6 open, 12 in color, 21 buds. Wonderful! Flower head 35 inches. What more can a fellow ask? All spikes are STRAIGHT. Color ???? PERFECT. Placement just as the doctor ordered. The first Glad that has caused me to say, if I were to grow but one, it would be so and so, I'll make mine Bridal Orchid."

(Washington)

My great enthusiasm for Bridal Orchid, when it was introduced a year ago, has proved well founded. Excellent reports of its fine performance have come to me from many sections of the country.

It gathered two grand championships and many other awards during the past show season.

The pictures on the opposite page are (center) Diane Krueger of Reliance Gardens with Grand Champion spike of the South Wisconsin-North Illinois show. The single spike with the rosettes is an enlargement of the same spike. The one on the right is from Sydney Mode of VanKleek Hill, Canada. Bridal Orchid won for him at the Canadian shows. It was also best three-spike recent introduction at the Garfield Park Show in Chicago. The other Grand Champion spike was exhibited by Mr. B. B. Bunn at the Le Roy, Ill. show.

Of the many lavender varieties which I grow Bridal Orchid tops them all for commercial qualities. It is most vigorous, has fine, clean foliage and produces firm, healthy bulbs and many bulblets which germinate easily. Given a good growing season you can cut marketable spikes from bulblets. In the field you can barely distinguish plants grown from large and small bulbs, so vigorous is its growth. When the chips are down on a commercial market, retail florists will pick up Bridal Orchid every time. It has the necessary size, length, the beauty of color and florets, ruffling and substance and many open florets to qualify it as a top grade cut flower. It has great opening power when cut in bud and also has good keeping qualities.

I think that probably the finest recommendation of this great glad was given in the Popular Gardening symposium when it said "Bridal Orchid was so consistently rated "excellent" that it worked its way into the select group even though, for some reason, we failed to get it on the mimeographed list sent to the experts."

A little investment in Bridal Orchid will go a long way in assuring future flower happiness for you.

Prices - Large \$3.00 Med. \$2.50 - Small \$2.00

Bulblets \$.50 each - 10 for \$4.00

100 for \$32.00



Write this
in your
notebook -
"Spic & Span"
the greatest
name in
glads!

To the left is
a reproduction
of my 1st ad
for "Spic & Span".
Pretty good
predication
wasn't it?

SPIC and SPAN

"Greatest Name In Glads"

FIRST!

According to the New England Gladiolus Society Show record symposium, Spic and Span lead all varieties in wins at the 1950 shows with a total of 169 firsts compared to the second place Leading Lady with 122. Bridal Orchid, the first year on the market accumulated a remarkable total of 17 firsts.

Spic and Span is the glad that "steals the shows." Here's a typical example, the report of the Minnesota show at Minneapolis as reported in the North American Gladiolus Council bulletin. "Spic and Span stole the show. This variety was sectional champ, division champ, Best Minnesota Introduction and Grand Champion of the show for Merle Allen, of Owatonna. It was also sectional champ, division champ and Grand Champion of the show (3 spikes) for Freedom Farrar of White Bear Lake." This is typical of performances at several other shows during 1950.

The Popular Gardening symposium, just published, rates Spic and Span as the leading Recent Introduction, and places it second as the best commercial.

There are many fine things to be said about this wonderful glad, but most of you already know all about it. If there are still some of you who do not grow Spic and Span, you're missing the greatest pleasure in glad growing. Prices are now low enough to enable you to order a few bulbs for your garden.

Some of my customers who purchased stock of Spic and Span the year it was introduced have made small fortunes on it. Those who grew it for cut flowers have found that it was the best money-making variety they had. I have had reports from many that it always commands a premium as a cut flower.

Prices - Each, large	30c	Med.	25c	Sm.	20c
Ten, large	\$2.00	Med.	\$1.50	Sm.	\$1.00

Bulblets - per quart	\$35.00
per thousand	\$15.00
per hundred	\$3.00



HEARTS DESIRE

A Customer's Good Word is worth Two of Our Own

"I am tardy in my thanks for your generosity in filling my order. I have been wondering if you were aware that the extras and over count nearly doubled the value of my order. We have been comparing your bulbs with our own and the condition of others received in past years. Your bulbs have less shrinkage and storage or digging injury than any I have ever seen, including our own. Your bulbs are perfect and your storage and drying facilities must be ideal."

Mrs. A. W.

This year's shows and symposiums record the fact that Hearts Desire is rapidly coming to the fore, both as a top-notch exhibition and commercial variety. Ever since I first saw it and first grew it, this wonderful glad has been my favorite.

The photo on the opposite page illustrates the wonderful formation of the spike; the beautiful ruffling and the many florets it will open. I know of no other variety which will bloom out to the tip and lose so little of beauty or floret size. You can anticipate this from the large, plump buds. Hearts Desire has exquisite coloring — a rich but delicate pink, then shading into a pastel yellow throat.

Florets are well attached to straight, sturdy stems. One feature of Hearts Desire which I like is that the florets always "look you straight in the eye" never hiding any of its beauty.

Hearts Desire is a lovely variety for the retail florist, both for basket and arrangement work.

A most vigorous grower, producing many bulblets which germinate and grow exceedingly well.

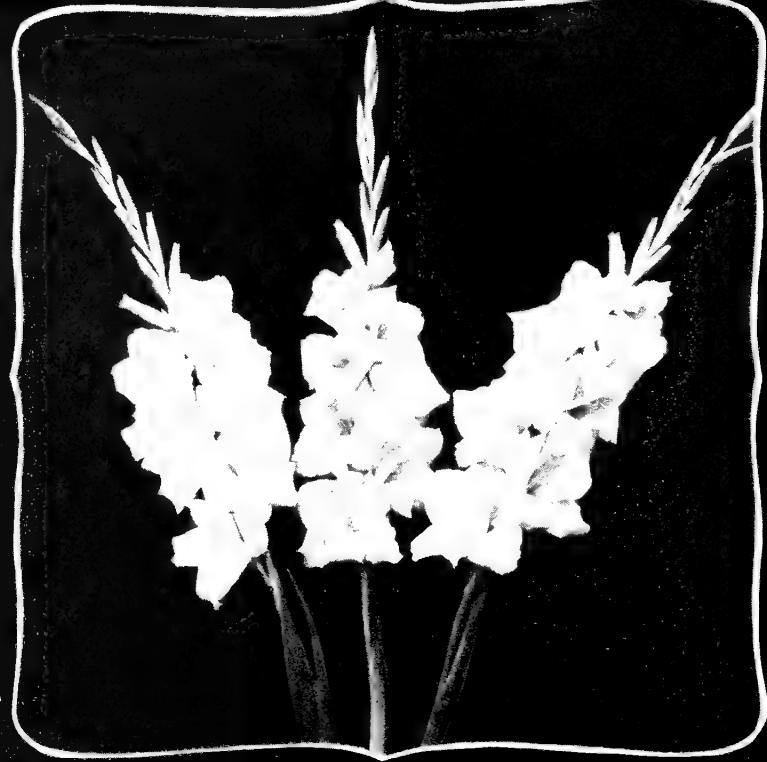
Winner of many awards, including top scoring 3 spike Recent Introduction at Valleevue (Ohio) Seedling and Recent Introduction show. Also rosette winner at the Higbee Auditorium show (Ohio State show) and best Recent Introduction at Columbus.

Prices: Each. Large 60c Med. 50c Small 40c

Ten \$4.00 \$3.50 \$3.00

Bulblets - 10 for 50c, \$4.00 per 100

\$75.00 per quart



PATRICIAN (Left)

Patrician is really a top-notch commercial variety. It has not been much in evidence at the shows because it blooms rather late. For this reason it is a good money-maker as it comes at a time of the year when the best glad prices prevail. Color is of real, soft orchid, an exquisite self tone. Spikes always straight and nice, medium on bud count and averaging five or six large sized florets open. Produces an abundance of small bulblets which germinate well and grow rapidly. Some stock has had trouble with disease but I can supply you with fine, clean, virus-free bulbs.

Prices, each - Large 50c - Med. 35c

Small 25c - Bulblets 100 for \$4.00

GOLDEN CROWN (Center)

Here's a variety which may never be sensational on the show table, but if you want a yellow which will make money for you as a cut-flower producer, this is it. A very tall, vigorous, deep, self-toned yellow with many open florets, some of which occasionally come informal but this is not serious for cut flower growing. Bulbs firm and healthy and fast growing. Really excellent as time will prove.

Prices, each - Large \$3.00 - Med. \$2.50

Small \$2.00 - Bulblets 35c each.

10 for \$3.00

MELLOW MOON (Right)

Ruffled, rich, deep yellow with some orange tones. Florets about 5 inches on good, tall, slender spikes. Produces very fine bulbs, a worth-while attribute now-a-days. Has good cut flower qualities. Was included as a promising new commercial in the Popular Gardening symposium.

Prices, each - Large \$3.00 - Med. \$2.00

Small \$1.50 - Bulblets 10 for \$2.40

100 for \$19.00



MAGA
MS. ADOBE ITAN GLAD GARDENS

2000

2000

CENTRAL INTERNATIONAL GLADIOLUS SHOW

S P E C I A L !

Here Is The First Collection I Have Ever Offered

Those of you who visited this outstanding show will recall my attractive display with its unique and colorful arrangements. There were so many questions asked about varieties and their prices that I thought many of you would like to have these glads for your own garden this summer. The varieties included:

ORANGE GOLD, best deep orange
FLORENCE NIGHTINGALE, outstanding white
SPOTLIGHT, leading yellow
PACTOLUS, new orange and red
ROSE CHARM, pale, fine rose
CHAMOUNY, tall growing, deep rose
BURMA, giant ruffled, deep rose
RHETT BUTLER, early scarlet
SPIC AND SPAN, Greatest Name in Glads
WHITE GOLD, giant, early cream

ADORATION, early blush pink
HUNTRESS, very early lavender
ANNAMAE, favorite, early white
BLUE BEAUTY, easy growing blue
OCTOBER SUNSHINE, nice yellow and buff

3 each, choice medium sized bulbs, 45 in all
Only \$4.00 (Reg. val. \$5.75)

Ten each \$8.50

Plus Extras: Select any two of the following varieties (med. size bulbs) for the \$4.00 collection and any 4 for the \$8.50 collection: Friendship, White Goddess, Hearts Desire, Wedgwood, Oriental Pearl, Red Cherry.

My exhibition (Picture opposite) won the award for the Best Commercial Display in the show and captured the "Olds Seed Co. Trophy." This exhibition was the most photographed spot in the show and constantly captivated the large crowd. Over 800 registered for catalogues from 27 states and over 300 cities.





Supplement Your Income With DELPHINIUMS — COLUMBINES — PEONIES

COSMOPOLITAN DELPHINIUMS

"The Finest in The World"

ARISTOCRATS OF THE PERENNIAL BORDER

The delphiniums I offer have over 25 years of expert hybridizing behind them. They are bred to meet good commercial standards for height, length of flower head, size of florets, ample cutting stems, disease resistance and hardiness.

Plants will average about 6 feet tall with florets ranging from 2½" to 4" across. Flower heads measure from 18 to 60 inches in height and come nearly 100% double.

Colors come in a wide range . . . combinations of blue, purple, lavender, violet, mauve, rose, pink, with bees of white, brown, purple and black.

These delphiniums have been proved to be hardy everywhere from the warm climates to the severe winters of Maine and Canada. They are really tough and will stand a lot of abuse.

Planting directions with all orders.

A money-making commercial flower. A good planting of the delphiniums will supplement your gladiolus income.

They bloom in late spring at a time when good commercial flowers are at a premium. Second cuttings come in fall. They are always valuable because they bring blues, white, purple and lavender colors to the flower market.

An Exhibition Strain

Those interested in exhibition growing will find this to be a most remarkable strain, capable of winning in any show.

**Prices - \$2.50 Per Packet, Postpaid
300 seeds or over**

Many of you who are cut flower growers will find that these three items will greatly add to your income, especially in the spring when additional income will be greatly appreciated.

COSMOPOLITAN COLUMBINES

Commercially the columbines are not as important as the delphiniums, but

you will find that they will produce a good income for you. Many of the up-to-the-minute florists will use them in some of their modern arrangements.

Their chief value lies in the fact that they are an ideal flower for the perennial border. They have a long period of blooming, not just a flash in the pan as is the case with many of the perennials.

This strain of columbines were developed from one hand cross and have been severely selected through the years. Plants will grow to a height of 2 to 3 feet. Practically all colors are represented except black and green. The giant blooms range up to five inches when specimen grown with spurs from 3 to 5 inches. Columbines are especially hardy and almost never meet with disease problems.

Those of you who are situated so that customers and visitors come to your gardens will find that there is an excellent market for columbine plants and, of course, you will find that they are one of the most successful of all flowers for your perennial border.

**Per Packet, 500 seeds or over
\$2.00 postpaid**

Variety Descriptions and Evaluations

ADORATION — A good, early blush pink with lighter throat. Medium in height and flower size but produces good cutting spikes. Valuable florists' variety especially for early season.

ALOHA — Tall growing apricot color with lighter throat. A strong grower in every respect. Straight, wiry, with good placement.

AMERICAN BEAUTY — This deep rose is well recommended for commercial use. Ruffled, good substance, two-toned throat and vigorous growth. Color is a little dark but we need more variety in our selection of colors and this is a worthy one to add to your list.

ANGELA LYNN — Creamy white, heavily ruffled. A good performer the first year on the market.

APRIL — April is an early variety, a good coral pink. Florets are large, but not many open. In spite of this it is an excellent flower and good because it is early.

BARBARA ANN SCOTT — Ruffled cream of good substance and attachment. Strong, healthy grower.

BIG JOE — (see Page 9)

BIRCH RED — Has long been one of my favorites. Large, round florets of good substance. The deep red flowers are always well placed in compact form to produce a mass of color. A good commercial red although propagation is rather slow.

BLACK CHERRY — Giant black red and sure winner on the show bench. 6-8 large florets open. Propagation also a little slow but it is one of our best dark colored glads.

BLUE BOY — A fine medium blue leaning to violet and dark throat markings. A strong grower for a blue.

BOISE BELLE — Has attracted a lot of attention and is in great demand. Deep pink with yellow lip petals and attractive yellow edging. Opens 9-10 ruffled blooms. Quite late so plant very early for the shows. Has good commercial rating.

BONNIE BRAE — (see Page 7)

BOO PEEP — Ruffled buff pink, small flowering variety. Cream throat. One of the few miniatures I grow and one of the best. Blooms freely from bulbils.

BRIDAL ORCHID — (see Page 21)

BRIGHT EYES — A rich yellow with appealing rose throat. Not an extra tall grower for me but all spikes came uniformly good with many open florets in formal placement. I like this one very much. Artistic and nice for florists' work. You'll like it too.

BURMA — (New Selected) — Usually I do not pay much attention to selected strains of glads, but I have tried this one from Wards Flower Ranch and it has proved to be really outstanding. Hitherto I have never been able to grow good Burma but the few bulbs which I had of this strain produced marvelous spikes. Florets were wide open, 8 or 9 at a time, color seemed a trifle lighter, at least a brighter throat. Tall, vigorous and wonderful in every respect. Try it and see.

CHARLOTTE RUSSE — A choice, highly ruffled cream with rose throat marks. Formal placement. Very fine.

CHINOOK — A most vigorous, tall, large orange salmon. Really husky but very fine. Bulbs firm, clean and make good size from bulblets. An outstanding variety in my estimation.

CITATION — Rated as one of the tallest varieties. Flowers medium sized of rich pink, with lighter throat.

COLONIAL DAME — A ruffled and frilled lavender, which will open 10 or more florets. Has won many awards in Canadian shows. Be sure to try it.

CONNIE G — A new style, tall ruffled cream. A top-notch exhibition. Opens 8 large well placed florets. Very ruffled and of striking rich color.

COTILLION — A deep pink with creamy throat. A prominent exhibition variety because of its many open florets and double row placement. Tall, vigorous. Can be striking and nice.

CYNTHIA — A fine medium yellow. Tall. Many open flowers, double row placement. A very good early and valuable yellow which I predict has a good future as a cut flower.

CORONET — A smaller sized lavender. Florets winged and fluted. Choice for color and may prove better than Wedgwood.

DAYBREAK — Here was an excellent performer in my garden last year. A buff or smoky cream with some line markings. Placement and attachment good. I recommend it.

EVANGELINE — This variety has been criticised because the first florets sometimes come irregular, but in my appraisal it is a great glad and will prove to be a real commercial variety. Has size, color, height, a lot open. Color is a beautiful buff pink. Giant in size. Very tall.

FLORENCE NIGHTINGALE — One of the strongest growing whites. You can cut bullet spikes in early fall. Ruffled, good substance, tall and healthy. Much in demand. Top rating commercial white.

FRIENDSHIP — A choice early, delicate pink with creamy-white throat. Medium sized florets. Blooms very early. You need it for this reason, but it also has the good growing habits and fine color to rate it as a very satisfactory commercial.

GOLDEN CROWN — (see Page 27)

GOLD MEDAL — Early, robust, tall and fine in many respects. Florets are very large with good coloring composed of yellow and orange-buff tones. Florists' trade will approve this reliable grower and you will too.

GRACE DARLING — A strong, healthy-growing light rose pink with white throat. Will open 8 five-inch florets on tall straight stems. Looks good to me.

HEARTS DESIRE — (see Page 25)

IVY — Large, somewhat ruffled orange-pink florets with lighter throat. Very vigorous, healthy and easy grower.

JINI MARIE — Heavily ruffled salmon peach with darker throat markings.

JUNE ROSE — Made a fine reputation the first year out. Choice deep rose color. Medium large florets. An early bloomer, consistent grower, good propagator. Good in every respect.

KEEFER — A tremendously large deep blue which will open 8-10 large florets. A good spike will really thrill you. It is more of a cool weather glad as it is sometimes subject to flecking in hot weather.

KEEPASKA — A very handsome, rich yellow with somewhat deeper yellow coloring in the throat. Florets are beautifully formed and opens around 6 on a tall tapering spike. A very fine yellow which will increase in popularity, especially for commercial growing.

KING DAVID — (see Page 17)

LADY MARION — A two-toned rose lavender which opens 8-10 florets of good size. Grows tall and straight. A good exhibition and commercial flower. A color combination which will appeal to florists.

LAVALLE — Has made a fine reputation for itself the first year. The ruffled florets are of rich cream with a small throat marking of deep orange. Florets 5½ inches, 6-8 open on tall, straight spikes. Very outstanding.

LILA WALLACE — (see Page 15)

LUCKY — A medium sized, pale lavender with cream throat. A nice cutting variety, propagates fast, germinates easily.

MADALINE BROWN — Nearest to Picardy in color and will outgrow it for height and size. Stock strong and healthy. A trial will convince you that it's good.

MADALINE HEFTY — Rose lavender with darker rose throat. Florets 5½ inches with up to 8 open. Placement and substance good.

MANCHU — Striking, attractive oriental colors of rich yellow and Chinese red. Spikes tall, florets informal but decorative. Especially valuable for home arrangements. Modern florists will appreciate this glad for their decorative work. Really very unusual and nice.

MARGARET JEAN — (see Page 11)

MELLOW MOON — (see Page 27)

MIGHTY MONARCH — A tall, straight, deep red which easily blooms from bulbils. Sturdy and of good substance. A real good red.

MISS ALBERTA — (see Page 11)

MISS CHICAGO — Sensational baskets of this variety starred in displays at the Central Inter-National show this past summer. The giant, beautifully colored flower heads created beautiful pictures for all to admire. Color of rose lavender with inverted yellow crescent throat. Florets compact, very large, producing massed coloring for florists' work. Needs good culture to gain height but it will reward you for a little extra attention.

MISS WISCONSIN — Most popular of the deep rose colors. Grown in tremendous quantities for the commercial markets. Always a winner on the show table.

Doubles and Semi-doubles

Shades of Red

VICTOIRE DE LA MARNE (8.2) \$1.50 ea. Light red. Very large deep flower of good form. Strong stems. Some year's petals are aged lighter.

DAVID HARUM (8.8) \$1.50 ea. Bright light red. Bomb shape. Early. Good color quality. Extra strong stems.

Japanese Type

White and Blush

KUKENI-JISHI (9.09) \$2.50 ea. White with a faint pink blush. Yellow center cushion. Strong plant. Holds well after cutting.

LETO (9.2) \$2.50 ea. White with yellow cushion. Nicely cupped. Good plant and profuse in bloom.

MIDWAY ISLAND (New) \$5.00 ea. Ivory guards and yellow center. Strong plant. Very fine.

TORO-NO-MAKI (9.0) \$2.50 ea. White with pink flush on guards. Large size. Strong stems and tall.

WHITE GOLD (New) \$5.00 ea. Ivory with thin thread-like light yellow staminodes. Nicely cupped. Tall, strong stems. Very fine.

YELLOW KING (9.0) \$2.50 ea. White with deep yellow cushion. Good form. Tall, strong stems.

Single Type

White

LE JOUR (8.6) \$1.00 ea. Two rows of wide cupped guard petals. Yellow stamnodes surrounding red tipped carpels. Very floriferous.

KRINKLED WHITE (9.0) \$3.50 ea. White guards with krinkled effect on edges. Small center of yellow stamens. Very good.

MILDRED MAY (New) \$5.00 ea. White with pink flush on guards. Very large flower on tall strong stems. Chaste well groomed appearance.

PICO (New) \$5.00 ea. Wide, large guard petals, nicely cupped. The plant is very strong stemmed with large dark green foliage. The flower is very large. Referred to as the best white single peony.

Shades of Pink

AKASHIGATA (8.6) \$1.00 ea. Clear lavender pink. Yellow cushion. Lighter edging on guard petals.

AMA-NO-SODE (9.2) \$2.50 ea. Bright rose pink with large yellow cushion in center. The guards are very wide and long, making a very large saucer shaped flower. This one ranks near the top of the pink Japanese type. Strong, medium height plant.

FAIR ELAINE (New) \$5.00 ea. Bright medium pink with deep yellow cushion. Tall, strong plant. Very fine.

LARGO (New) \$3.50 ea. Soft even shade of medium pink. Very large cupped shape on extra strong tall stems. Occasional feathers but very desirable nevertheless. The soft shade of pink is very attractive. Gold center.

NIPPON GOLD (8.9) \$1.50 ea. Bright pink guards with yellow center cushion. Medium size. Good plant.

WESTERNER (New) \$10.00 ea. Light bright pink guards. Very large yellow cushion in center. This is a very large cupped shape Jap. Very fine. Strong stems.

Shades of Red

DIGNITY (New) \$5.00 ea. Bright clear crimson guards, nicely cupped. Gold center cushion. Strong stems. Fine

GODDESS \$1.00 ea. Rose-red guards. Yellow center. Good plant.

Shades of Pink

ANGELUS (9.2) \$2.50 ea. Light, clear pink. Cupped form which holds. In bud stage it looks like a huge tulip. Tall, strong stems. Light green foliage. Probably the best light pink in commerce today.

HARRIET OLNEY (8.2) \$1.00 ea. Very early dark pink. Strong plant.

HELEN (9.0) \$1.50 ea. Early, bright medium pink shade. A fine single pink and a strong plant.

SEA SHELL (9.2) \$2.50 ea. Sea Shell shade of pink of a luminous quality. Very large cup shaped. This is the best medium pink single peony in existence.

Red Shades

FLANDERS FIELDS \$2.50 ea. A bright shade of crimson on a good plant.

IMPERIAL RED (9.05) \$1.50 ea. Light red. Very large wide petals. Very strong stems with dark green foliage.

MULTNOMAH (New) \$2.50 ea. Dark red. Nicely rounded on a very distinctive plant. Stems are strong and of a deep maroon color. Foliage some shade. Very attractive.

PRES. LINCOLN (9.20) \$3.50 ea. Bright crimson. Very large of fine symmetrical shape. Considered the finest show flower single. Strong stems and vigorous plant.

GARDEN CUT FLOWER SPECIAL

This offer is not of the old standard cut flower varieties but of six of the newer and better varieties. They are offered in two varieties in each color and in both early and late blooming season.

Select any six of a variety for \$ 5.00

Select any twelve of a variety for \$10.00

White

Mrs. Edward Harding Early Marietta Sisson Early David Harum Late
Mrs. Frank Beach Late Lady Kate Late Mary Brand Late

Pink

Red Early
Early Late

Limit of twelve in each variety.

PEONIES

PEONIES offer you another dependable means to supplement your gladiolus income. They bloom following the end of the Southern gladiolus season, just preceding the first local glads. Their season comes at a time when flowers are in demand and command good prices. A quarter acre or less will provide you with a substantial income. You can begin in a small way and build your planting to fit your needs.

For the perennial border, peonies offer one of our finest flowers. They are large and colorful, very hardy and need but little attention. They produce some of the finest flowers for your home and many of them are very fragrant and lovely for the home because of this.

The accompanying list of varieties contains most of today's best varieties, both for commercial growing or for the exhibition table. My supplier carried off many top honors at the Nation's best peony shows for the past few seasons. You can depend upon receiving carefully grown, young, energetic, disease free roots. **TERMS:** 25% down payment, balance c.o.d at time of shipment and subject to prior sale. All orders will go forth after Sept. 15th.

Free delivery on orders of \$5.00 or more. Under \$5.00 add 25c per root.

INTRODUCTORY OFFER

I take great pride in offering to my customers a choice list of the finest peonies in commerce today. They are all grown here in the rich clay loam of Wisconsin's Dairyland. All are guaranteed true to name and will be regular standard vigorous divisions. As an introductory offer you may select as follows from the regular list:

Any four peonies listed at \$ 1.50 each for \$ 5.00
Any four peonies listed at 2.50 each for 8.00
Any four peonies listed at 3.50 each for 11.50
Any four peonies listed at 5.00 each for 16.50
Any four peonies listed at 10.00 each for 35.00
Any four peonies listed at 15.00 each for 50.00

Select as many groups as you wish as long as they are in multiples of four.

All varieties are labeled and are guaranteed true to name.

Doubles and Semi-doubles

White and Blush

A. B. FRANKLIN (9.27) \$3.50 ea. light blush. Late. Large full double. Fragrant. Gold medal award. Many times winner as best flower in the show. Strong stems.

ALESSIA (9.40) \$5.00 ea. White with creamy tint. Late. Full double. Perfectly formed. Fragrant. One of the most beautiful of all peonies. Stock scarce.

ALICE HARDING (9.36) \$2.50 ea. Creamy pink tint. Late. Large double. Another peony of exceptional beauty. Very strong stems. Considered the best of the French introductions. Fragrant.

DR. F. G. BRETHOUR \$3.50 ea. Pure white. Midseason. Very large. Fragrant. A peony of choice quality. Stock also limited.

DUCHESSE DE NEMOURS (8.10) \$1.00 ea. White with golden yellow glow in center. Very early. Very fragrant. Medium size of semi-bomb shape. An old cut flower favorite.

DR. J. H. NEEDLE (9.27) \$5.00 ea. White with guard petals tinted pink in bud stage. Midseason. Large flower on tall strong stems. Very

strong and sweet fragrance. One of the best white peonies. A fine exhibition and garden variety.

ELSA SASS (9.46) \$3.50 ea. Cream white with lemon tint in center. Late. Awarded gold medal of the A. P. S. Formed like a huge gardenia. Many times winner as best flower in the National shows of the American Peony Society.

EVENING STAR (9.50) \$3.50 ea. Pure white with a thread line of red on edge of some petals. Medium size of perfect form. As the rating indicates this is a high quality peony.

FLORENCE BOND (9.0) \$3.50 ea. Clear white. Midseason. Cupped form of large size. A very desirable peony. Strong stems. Stock very scarce.

FRANCIS WILLARD (9.10) \$1.00 ea. White. Late. Large size. Extra strong stems. Very tall, strong stemmed plant. Symmetrical form.

GARDEN PRINCESS (8.90) \$1.50 ea. White with bluish tint. Midseason. Very large semi-double. Tan and pinkish tint. Very large. Late. Wide petals of good texture. Good stems. In favorable years this peony is breath taking in its beauty.

Cosmopolitan Glad Gardens
231 West Wisconsin Ave.
Milwaukee 3, Wis.

Date _____

Name _____

Street _____

Post Office _____ State _____

Express Office _____

All shipments carry ample insurance. If parcel is damaged or gives indication of frost damage make immediate examination and present claim to your express or post office. All orders accepted subject to stock being unsold. Orders filled numerically as received. No guarantee is given covering growth of bulbs or bulblets, seeds or peony divisions.

MORNING STAR — A rich, creamy white. I like it best of the Picardy sports. Will throw some revert but I have had little of this trouble. Florets are large, a little winged and fluted, a very nice style.

MOUNTAIN GEM — Medium red which is very fine. Some of the best commercial growers rate this one very highly. Its picotee edging adds to its beautiful otherwise self coloring.

NEW YORKER — This 1950 introduction of Dr. Graff's performed remarkably well for me and others this past summer. It's a delicate light pink with prominent midrib. Will open 6-8 large slightly ruffled florets on tall, sturdy stems. Placement and substance good. Looks like a very promising commercial as well as exhibition glad.

NEWPORT WHITE — One of my favorite whites. Pure chalk white. Huge florets of good substance. Strong growing. Absolutely one of the top-notch whites. Don't know of anything better in this class.

NELLIE LOU — Flesh pink with deeper throat marks. Giant in size, robust and healthy. A good exhibition variety.

NINETY GRAND — Rated as a dependable commercial. Color is deep salmon scarlet. Florets of medium size with many open in perfect double row placement. Typical spikes for florists work. A good cutting variety. Late midseason.

NOWETA ROSE — Designed for the show table. Deep rose, good substance, many open in formal, compact arrangement. I have some choice, well-grown bulbs. A good show record for this one and it will win for you, too.

OCTOBER SUNSHINE — For the shows we usually make baskets of Wedgwood and October Sunshine, a very beautiful combination of pastel colors. October Sunshine is yellow with Autumn tones of buff. Much in demand for commercial growing.

OKLAHOMA — Smoky grey with blue overcast. An older variety but very popular and well liked. We always arrange it with small spikes of Burma. Try this combination for striking beauty.

ORANGE GOLD — One of the best commercial varieties in this class. Spikes are very tall with about 5 open. Color deep, rich orange. Very fine for florists work. Always wins for me at the shows.

ORIENTAL PEARL — One of the largest glads grown. A very light cream which opens around five florets often measuring 7 inches across. Many of my customers reported that it has been their best money making variety. Always in demand by florists. This is especially true of those who deliver direct to the florist trade. A little too large and brittle for the commercial markets. Nothing so delightful for the home garden. Often wins for largest floret.

PACTOLUS — Deep ruffled buff with prominent scarlet throat marking. Good strong grower. Well liked at all shows and fine for florists work. You'll buy it sooner or later, so why not now?

PARTHENIA — A giant, deep purple-lavender which has "gone to town" at many shows. Very vigorous growth, many large florets open. Well worth growing.

PATRICIAN — (see Page 27) — Fine, clear, late blooming lavender. A good commercial variety and is one of the best in this class for color. Produces many small bulblets which germinate and grow easily.

PATROL — This is a fine exhibition variety. Color rich apricot yellow with 10 open florets in formal arrangement. It needs good growing but is good as a commercial.

PEGGY FARRELL — Another fine blottedch, ruffled white. In my estimation any ruffled white is nice but this one will match the best for beauty and all around performance.

PEPPERMINT STICK — Very striking white with red striping and pencilling. Faded somewhat during hot weather. Medium height. Really a beauty for decorative work but should be planted for the early blooming.

PERDITA — Deep yellow with scarlet blotch. Ruffled, many open florets with good placement. Vigorous grower, good cut flower variety and has many, many wins at the shows.

PHANTOM BEAUTY — One of the best light pinks. Opens ten or more on tall spikes. Precise placement. Grows easily. Propagates well. A good all-around variety.

PHIPP'S JR. — Early blooming light pink with some flecking which adds to rather than detract from its beauty. Opens a lot of well arranged florets on a good, straight spike. Early glads can be money-makers, but you must plant them early for cutting while prices are high. The early varieties usually do best when blooming in their early season.

PINK LACE — Can be a very fine, attractive medium pink. Substance good, color good. Opens 6-8 lovely florets on a good, straight spike.

POINCIANA — Another good, substantial red. Florets up to 6 inches with many open. Ruffled and fluted. O. K. in every respect.

PREVIEW — Cerise rose, shading to white throat. Tall spikes, 7 open. Early, vigorous grower. An excellent commercial.

QUEEN CHARLOTTE — Another one about which you don't hear often, but really is quite outstanding. Will open from 12 to 18 florets, a trifle over 3 inches across, slightly ruffled and of good placement. Can easily win for most open florets as it did this year. Soft, clear yellow, lower florets slightly darker. Tall, always straight, placement very good.

REBOUND — Recommended for early commercial cutting. Color is very deep rose. Florets 5-inch, 6 to 8 open valuable for florists work. Will make money for you if you are in the cut flower end of the business.

RED CHERRY — One of the very best reds. My early predictions that it would be rated as a top commercial have come true. Spikes are tall, florets 5½ inches, many open. Placement excellent. Bright medium red with deeper throat blotch. All cut flower growers should have this one.

RAVEL — One of the best blues for commercial growing. Color is violet blue with purple-red blotch. Opens up to 8 large florets with good placement. Bulblet germination a little slow.

RED WING — Now at the top of the rating for commercial reds. Spikes always tall, 8-10 open florets of 5½ inch size. Approximately 60 inches, 22-24 buds. You can't go wrong on this one.

RHETT BUTLER — A medium scarlet leaning a trifle to orange. Tall, wiry stems. An ideal commercial variety. Healthy, easy growing. Has done well in Florida trials.

RIDGELEY — Medium purple. Tall, absolutely straight spikes. Very late. Florets of tremendous size. I'll guarantee that your florist trade will like this one. It does not have wide distribution but the time will come when it does. Get started now.

ROSY LIGHT — An early, tall growing medium rose with lighter throat. Ruffled, opens 7-8 4½ inch florets. Looks quite promising.

ROYAL FLUSH — A future great. Has been pronounced one of the best new reds. Grows very tall and will produce 30-inch flower heads. Color medium red and ruffled. Stock still very scarce and high priced. Will fill orders with reluctance but only for a limited part of my stock.

RUTH ANN — Outstanding and different in the lavender class. Large, ruffled florets, deep orchid colored lip with lighter lavender-pink tones. Will open 8. Healthy and a good propagator.

SEASHELL — Tremendous, large, rich coral pink. Ruffled, medium height and quite late. Striking. Has size and beauty. Really very good.

SIBONY — Ruffled rosy lavender which will open around 8 finely shaped florets. A good exhibition variety.

SPIC AND SPAN — (see Page 23)

STERLING — (see page 11)

STORMY WEATHER — One of the very few smokies I grow. Really a dusty pale lavender. Very vigorous growth, tall spikes with a lot open. I like it and rate it highly.

STRAWBERRY PEACH — Large ruffled orange pink with scarlet blotch. Opens 6-8 florets. Flower heads are a little compact but makes a very suitable spike for florists' work. I like this one better and better as the years go by. A very dependable cutting variety.

SMYRNA — Here's a variety which has been overlooked by many. It is listed only in a few catalogues, but you will find it really outstanding for your home decorative work. Rather difficult to describe. The over-all color is deep buff with veining effects of fuchsia purple, lending a stippled effect. Rather odd, yet appealing.

SUNBEAM — Rich, bright orange with yellow feather. Spikes tall, straight with many medium sized florets open. Propagates well, grows easily. Looks very promising.

SUNDANCE — One of the very best yellows. Medium, even toned yellow. Florets 5 inches with many open. Placement always good. Grows straight and nice. A-1.

SUNSPOT — A popular exhibition variety. Very formal placement. Color, buff, with rose throat markings. Large sized. Healthy and vigorous. Many show wins.

TRALEE — A top notch commercial. Early, light lavender. Spikes always straight and perfect for cutting. Should be in every commercial planting.

TWINKLES — A beautifully ruffled miniature. Heavy substance. Color is orange pink with deep yellow throat, with some red pencilling.

TIVOLI — Has reached the top in popularity. One of the best foreign varieties. Clear, light rose. An excellent commercial.

VELVET MANTLE — Tall, spiral spikes with many open. Shining maroon florets. One of the best in this class. Medium sized and always wins for me at the shows, especially in the three spike class. Early.

WEDGWOOD — Strong growing lavender with large cream throat. An attractive combination. Very ruffled and artistic. Blooms easily from bulblets.

WHITE CHALLENGE — A favored, tall white. Florets are tinged a bluish pink and have a small rose blotch in throat. Heavy texture. Opens 7-8 on a well built spike. Giant sized. Heavy show winner. Rated highly for commercial growing.

WHITE GODDESS — Has received very high ranking in trials and by our best critics. Ruffled white of heavy substance. Tall and healthy and very vigorous. In great demand.

WILMA DITTMAN — A very large flowered clean buff with very light pencilling in throat. Ruffled and of heavy texture. Opens up to 8 six inch florets on tall, robust spike. Produces many bulblets which germinate easily. A very fine and very promising commercial variety.

YELLOW SEA — A clear light yellow. Many florets open, making a long ribbon of color. It is early and opens well when cut in bud. Florists like it for their special work. It is a sure winner in the 210 class.

COSMOPOLITAN GLAD GARDENS — SPRING 1951 PRICES

BULBLETS

	Large	Medium	Small	Each	Ten	Hundred
Adoration	\$.50	\$.35	\$.25	...	\$.30	\$2.25
Aloha	2.50	2.00	1.50	...	2.50	...
American Beauty	1.00	.75	.5075	6.00
Angela Lynn	3.00	3.00	3.00	.35	2.80	...
Antitom	1.00	.75	.5075	6.00
April	.25	2/25	5/25
Barbara Ann Scott	2.00	1.50	.75	.20	1.60	...
Benj. Britton	1.00	.75	.5075	6.00
Big Joe	3.00	3.00	3.00	.30	2.50	...
Birch Red	.50	.40	.2040	3.00
Black Cherry	2.00	1.50	1.00	.20	1.50	...
Blue Boy	.50	.35	.25
Boise Belle	1.00	.75	.50	.10	.75	5.00
Bonnie Brae	2.00	1.50	1.00	.25	2.00	...
Bo Peep	.50	.35	.2030	2.00
Bridal Orchid	3.00	2.50	2.00	.50	4.00	32.00
Bright Eyes	2.50	1.50	1.00	...	2.50	20.00
Burma (New selected)	.35	.35	.35	...	2.00	...
Charlotte Russe	1.00	.75	.50	.10	.75	...
Chinook	2.50	2.00	1.50	...	1.25	10.00
Citation	1.50	1.00	.50	.20	1.50	12.00
Colonial Dame	1.00	.75	.5075	...
Connie G	3.00	2.00	1.00	...	2.00	16.00
Cotillion	.50	.35	.2040	2.50
Cynthia	2.00	1.50	1.00	.20	1.50	12.00
Coronet	1.00	.50	.35
Daybreak	2.00	1.25	.75	.20	1.50	12.00
Evangeline	1.00	.60	.4050	3.50
Falcon	2.00	1.50	1.00	...	2.00	...
Fashion	2.50	2.00	1.50	.30	2.50	...
Florence Nightingale	.20	.15	.10	...	1.00	...
Friendship	.50	.35	.2520	1.50
Geo. Mazure	1.00	.75	.50
Golden Crown	3.00	2.50	2.00	.35	3.00	...
Gold Medal	.50	.35	.2570	5.00
Gold Standard	.30	.20	.15
Grace Darling	1.00	.75	.50	.15	1.00	5.00
Hearts Desire	.60	.50	.4050	4.00
Ivy	1.00	.75	.5075	5.00
Jini Marie	1.00	.75	.50
June Rose	2.00	1.25	.75	.25	2.00	...
Keefer	1.50	1.00	.75	.15	1.00	...
Keep sake	2.00	1.50	1.00	.25	2.00	...
King David	5.00	5.00	5.00
Lady Boo	.15	.10	1.00	...
Lady Marion	.50	.40	.2025	2.00
La Valle	2.50	2.00	1.50	.15	1.20	8.00
Lila Wallace	2.50	2.50	2.50
Lucky	.15	.1050	...
Madelein Brown10	.05	1.00
Madeline Hefty	2.00	1.50	1.00	...	2.00	...
Manchu	.20	.15	.10	...	1.00	...
Margaret Jean	2.00	1.50	1.00	.25	2.00	16.00
Mellow Moon	3.00	2.00	1.50	.30	2.40	19.00
Mighty Monarch	.25	.20	.15	...	1.00	...
Miss Alberta	1.00	.75	.50	.15	1.00	8.00
Miss Chicago	2.00	1.50	1.00	.30	2.40	20.00
Miss Wisconsin	2/25	4/25	10/2575
Morning Star	.50	.40	.3050	...

BULBLETS PER QUART

Bridal Orchid\$450.00
Burma (new selected)	...35.00
Cotillion30.00
Evangeline90.00
Florence Nightingale	...40.00
Friendship50.00
Hearts Desire75.00
Madelein Brown4.00
Miss Wisconsin4.00
Oct. Sunshine30.00
Orange Gold5.00
Oriental Pearl4.00
Patrician50.00
Preview20.00
Ravel8.00
Red Charm3.00
Red Cherry40.00
Red Wing100.00
Rhett Butler20.00
Spic and Span35.00
Sun Spot25.00
Tivoli7.00
White Goddess30.00

BULBLETS

	Large	Medium	Small	Each	Ten	Hundred
Mountain Gem	.25	.20	.15	1.00
Nellie Lou	2.50	2.00	1.50	...	1.50	12.00
Newport White	.25	.15	.1025	1.50
New Yorker	2.50	2.00	1.50	...	2.50	2.00
Ninety Grand	1.50	1.50	1.50
Noweta Rose	1.50	1.25	1.00	.20	1.50	12.00
October Sunshine	.35	.25	.1025	1.50
Oklahoma	.15	.10	.05	1.00
Orange Gold	.30	.25	.15
Oriental Pearl	.12	.10	.0575
Pactolus	.50	.35	.2550	4.00
Parthena	.50	.35	.2550	4.00
Patrician	.50	.35	.2550	3.00
Patrol	.25	.15	.1020	1.50
Peggy Ferrell	1.00	.75	.5075	6.00
Peppermint Stick	1.00	.75	.50	...	1.00	...
Perdita	1.25	1.00	.75	.12	1.00	8.00
Phantom Beauty	.12	.10	.0550	2.00
Pharoach	1.00	.75	.50
Phipps Jr.	.65	.65	.65
Pink Lace	.40	.25	.1520	1.40
Poinciana	.75	.50	.35
Preview	.25	.12	.08	2.00
Ravel	.12	.10	.05	1.50
Rebound	1.00	.75	.50	...	1.00	8.00
Red Cherry	.35	.25	.1225	2.00
Red Wing	1.50	1.00	.50	.20	1.00	8.00
Rhett Butler	.25	.20	.1025	1.50
Ridgeley	1.00	.50	.2550	3.00
Rose Charm	.15	.1050
Rose Plume	2.50	2.00	1.50	...	1.25	10.00
Rosy Lite	.15	.10	.05	1.00
Royal Flush	5.00	5.00	5.00	1.00
Ruth Ann	3.00	2.00	1.00	...	3.00	...
Seashell	.75	.50	.3050	...
Sherwood	.50	.35	.25	1.50
Siboney	.75	.50	.2540	3.00
Sparkle	1.00	.75	.50	...	1.00	...
Spic and Span	.30	.25	.2050	3.00
Smyrna	.35	.25	.1575	3.50
Sterling	2.00	1.25	.75	.20	1.50	12.00
Stormy Weather	1.00	.75	.5075	...
Strawberry Peach	.35	.25	.1575	...
Sunbeam	.50	.35	.2550	4.00
Sundance	1.25	.75	.5075	...
Sun Spot	.35	.25	.1525	2.00
Tralee	.35	.25	.1560	5.00
Twinkles	1.00	.60	.4050	4.00
Tivoli	.15	.10	.0550
Velvet Mantle	.50	.35	.2550	4.00
Venida35	.2550	4.00
Wedgwood	.25	.20	.15	1.25
White Challenge	.50	.35	.25	...	1.00	5.00
White Christmas	.25	.12	.08
White Goddess	.50	.30	.2050	4.00
White Gold	.10	4/25
Wilma Dittmann	1.50	1.00	.75	...	1.25	7.50
World Beater	.35	.25	.1530	2.50
Yellow Sea	1.00	1.00	1.00	...	1.00	...

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and subject to prior sale
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Quantity Prices